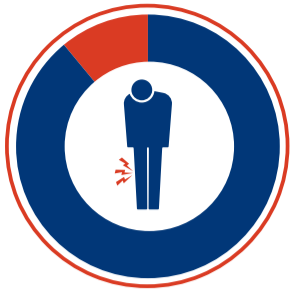


HAEMOPHILIA FAMILY FACTS



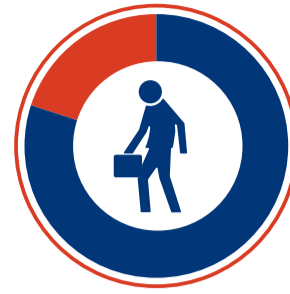
89%

SAY PAIN RECENTLY INTERFERED WITH THEIR LIVES¹



48%

ARE WORRIED ABOUT BEING ABLE TO SUPPORT A FAMILY IN THE FUTURE²



80%

REPORTED A NEGATIVE IMPACT OF HAEMOPHILIA ON EMPLOYMENT³

changing haemophilia®

short term *long-term* support for haemophilia

HAEMOPHILIA MEN & WOMEN



MOST HAEMOPHILIA PATIENTS ARE MEN⁴



WOMEN CARRY AND PASS ON THE HAEMOPHILIA GENE⁴

HAEMOPHILIA WORLDWIDE

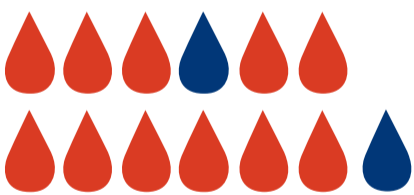
440,000

PEOPLE HAVE HAEMOPHILIA⁵⁻⁷

173,000

OF THEM ARE DIAGNOSED WITH HAEMOPHILIA A OR B⁸

YOU HAVE HAEMOPHILIA IF



your blood does not have enough clotting factor, a protein in the blood that controls bleeding⁹

HAEMOPHILIA TYPES

1 in 10,000

is born with Haemophilia A – a lack of clotting factor VIII¹⁰

1 in 50,000

is born with Haemophilia B – a lack of clotting factor IX¹⁰

INHIBITORY ANTIBODY

20–33%

of people with severe haemophilia A develop inhibitors¹¹

1–4%

of people with haemophilia B develop inhibitors¹¹

Inhibitors are a serious medical condition that prevent factor concentrate treatment from working. A different type of clotting factor called a bypassing agent can be used instead.

Find out more at novonordisk.com/changinghaemophilia

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